

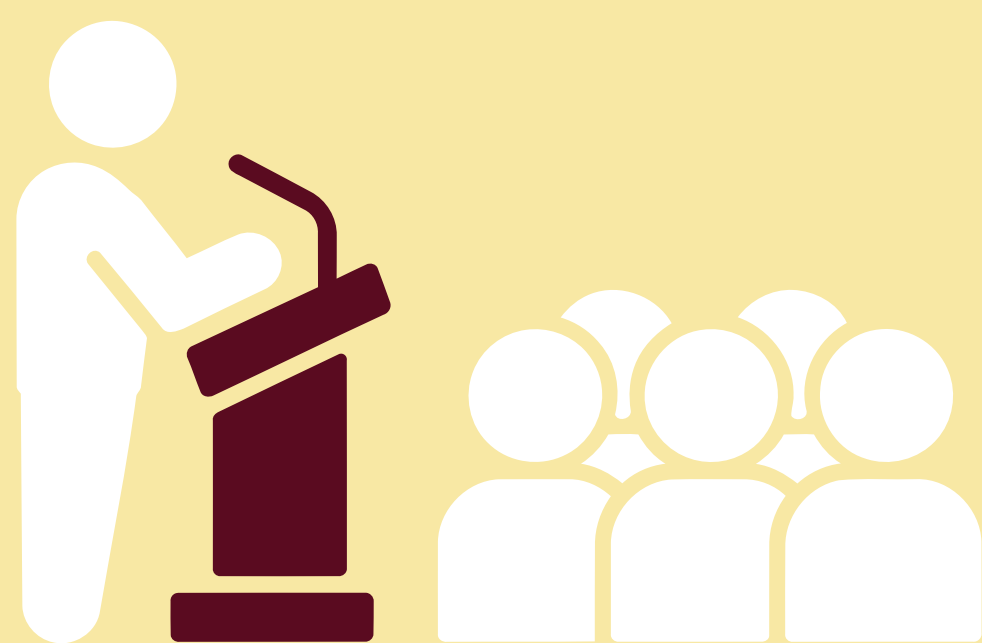
COMMUNICATE CHANGE

PURPOSE STATEMENT

The purpose of this project is for the member to practice the skills needed to effectively communicate change to a group or organization. The purpose of this speech is for the member to practice speaking about change.

OVERVIEW

The member must develop a plan for communicating a change to an audience affected by that change. At a club meeting, the member must deliver a 5- to 7-minute speech to communicate the change. The change may be real or hypothetical and may involve their club or another group in their life. This speech should focus on how the member would or will communicate the change—not on reporting the content of the project.



PROJECT INCLUDES

Developing a plan for communicating change and delivering a 5- to 7-minute speech

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience awareness, Comfort level, Interest

KEY OBJECTIVES

Communication & Tone

CREATE A PODCAST

PURPOSE STATEMENT

The purpose of this project is for the member to be introduced to the skills needed to organize and present a podcast. The purpose of this speech is for the member to introduce their podcast and to present a segment of the podcast. The podcast may be an interview, a group discussion, or the member speaking about a topic

PROJECT INCLUDES

Recording 60 minutes of podcast content, playing 5 to 10-minute podcast segment at the club and a 2- to 3-minute introduction speech about the podcast.

OVERVIEW

The member must record a podcast with a minimum of 60 minutes of content. The podcast can be an interview, a group discussion, or the member speaking about a topic. The member may divide the podcast into separate episodes, with each episode being at least 10 minutes long, though they can be longer if it fits the topic and style. After recording the content, the member must play a 5 to 10-minute segment in the club and introduce the segment in a 2- to 3-minute speech.

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

KEY OBJECTIVES

Podcast delivery

BUILDING A SOCIAL MEDIA PRESENCE

PURPOSE STATEMENT

The purpose of this project is for the member to apply their understanding of social media to enhance an established or new social media presence. The purpose of this speech is for the member to share some aspect of their experience establishing or enhancing a social media presence



PROJECT INCLUDES

Establishing or enhancing a social media presence and a 5 to 7 minute speech

OVERVIEW

The member will build a new social media presence or enhance an existing presence using this project and their own research. The member will generate posts to a social media platform of their choosing. It may be for a personal or professional purpose. After the member achieves their goal, they will deliver a 5 to 7 minute speech to the club about their results, experience, and the benefits of social media.

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

KEY OBJECTIVES

Topic

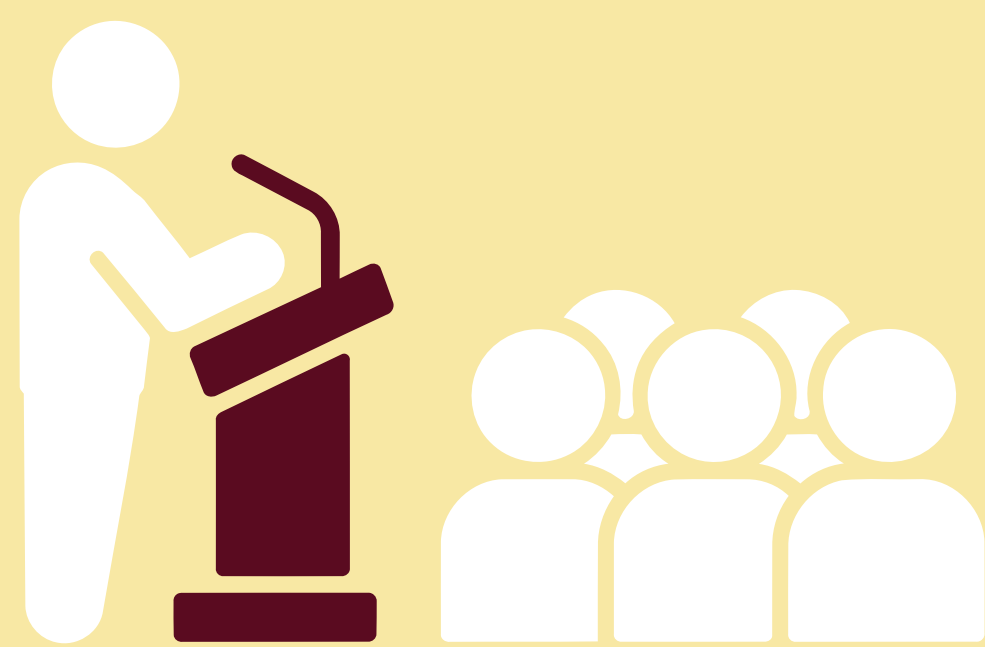
MANAGING A DIFFICULT AUDIENCE

PURPOSE STATEMENT

The purpose of this project is for the member to practice the skills needed to address audience challenges when they present outside of the Toastmasters club.

OVERVIEW

The member has to prepare a 5- to 7-minute speech on a topic of their choosing. The member may write a new speech or use a speech you presented previously. The member will be evaluated on the way they manage audience disruptions, not the content of your speech. Before your club meeting, send the Role Play Assignments resource to the Toastmaster and vice president education. As you present your speech, respond to different types of difficult audience members that disrupt you. The process of speaking and responding to audience members will take 12 to 15 minutes.



PROJECT INCLUDES

A role play assignment for club members and a 5- to 7-minute speech

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience awareness, Comfort level, Interest

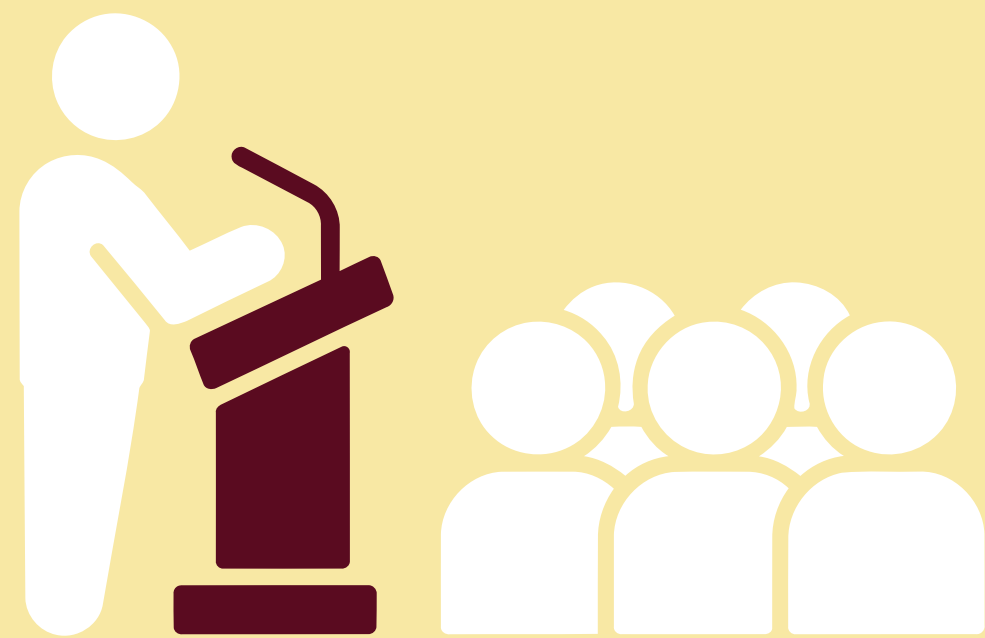
KEY OBJECTIVES

Effective Management & Professionalism

WRITE A COMPELLING BLOG

PURPOSE STATEMENT

The purpose of this project is for the member to review or introduce the skills needed to write and maintain a blog. The purpose of this speech is for the member to share some aspect of their experience maintaining a blog



PROJECT INCLUDES

Maintaining a blog and posting at least eight times in one month and a 2- to 3-minute speech

OVERVIEW

The member must post a minimum of eight blog posts in one month. The blog can be new or one the member has already established. After completing the posts, the member must deliver a well-organized 2- to 3-minute speech about some aspect of their experience writing, building, or posting to the blog.

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience awareness, Comfort level, Interest

KEY OBJECTIVES

Speech: Topic Blog: Topic, Design, Well-written, Varied posts, Post frequency & Engagement

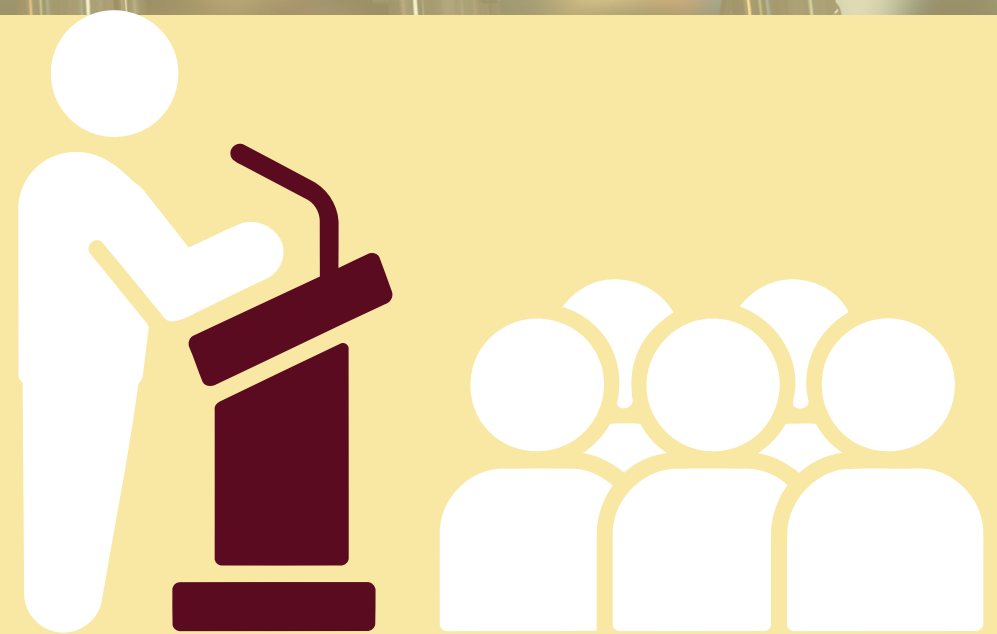
MANAGE ONLINE MEETINGS

PURPOSE STATEMENT

The purpose of this project is for the member to practice facilitating an online meeting or leading a webinar

OVERVIEW

The member will deliver a well-organized 20- to 25 minute online meeting or webinar with visual aids for fellow Toastmasters, on a topic of their choice. Depending on the type, the member may facilitate a discussion between others or disseminate information to attendees at the session. The member should use excellent facilitation and public speaking skills. The member has to invite their evaluator to participate in the online meeting or webinar.



PROJECT INCLUDES

Planning and conducting a 20- to 25 minute online meeting or webinar

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

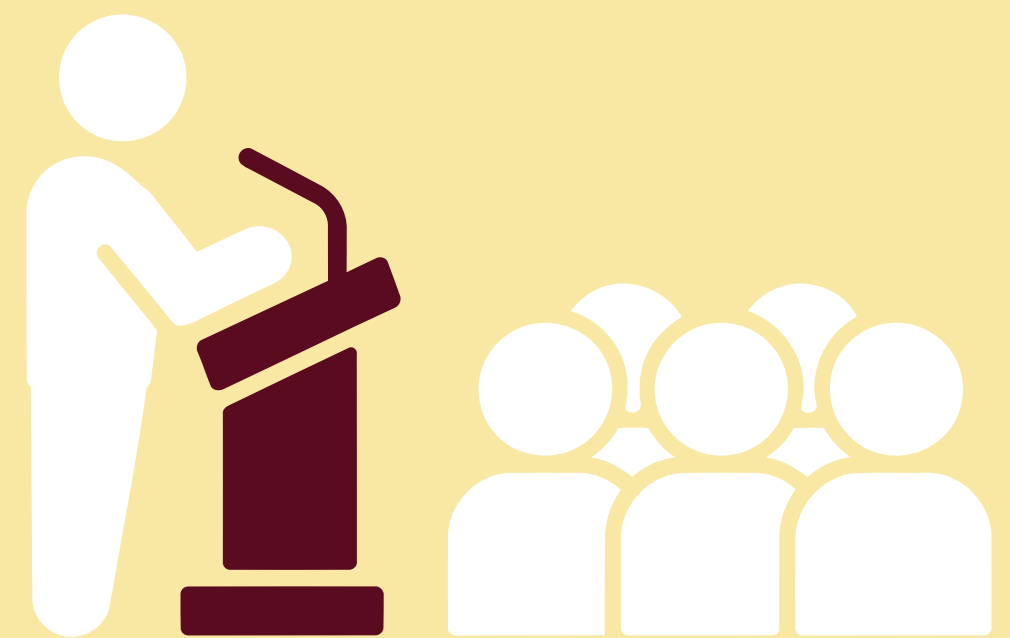
KEY OBJECTIVES

Technology Management & Organization

QUESTION-AND-ANSWER SESSION

PURPOSE STATEMENT

The purpose of this project is learn about and to practice facilitating a question and answer session. The purpose of this speech is for the member to practice delivering an informative speech and running a well-organised question and answer session.



PROJECT INCLUDES

A 5 to 7 minute speech followed by a question-and-answer session after the speech

OVERVIEW

The member must select a topic of which they are particularly knowledgeable. Prepare and deliver a speech on this topic, followed by a question-and-answer session. Together, the speech and question-and-answer session must be 15 to 20 minutes. The member must use time effectively to ensure both segments are completed.

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

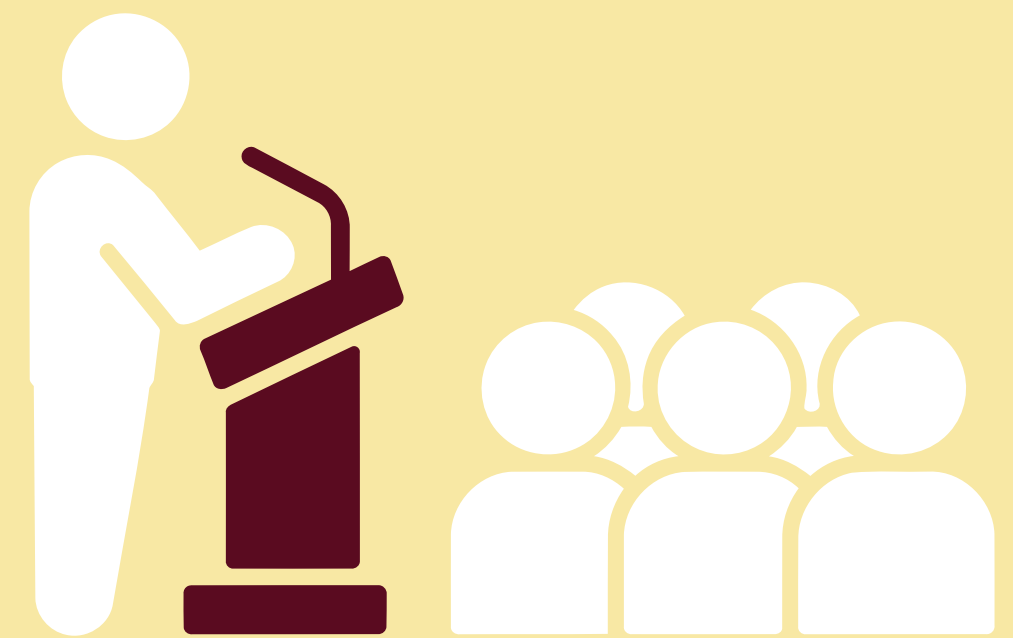
KEY OBJECTIVES

Response, Facilitation & Time Management

PUBLIC RELATIONS STRATEGIES

PURPOSE STATEMENT

The purpose of this project is for the member to practice the skills needed to effectively use public relations strategies for any group or situation. The purpose of this speech is for the member to share some aspect of their public relations strategy



PROJECT INCLUDES

Creating a public relations strategy followed by a 5 to 7 minute speech

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

OVERVIEW

The member will deliver a well-organized speech about a real or hypothetical public relations strategy. The speech should be engaging, informational, but may include humor and visual aids.

KEY OBJECTIVES

Topic & Visual Aids (optional)

MANAGE PROJECTS SUCCESSFULLY

PURPOSE STATEMENT

The purpose of this project is for the member to practice developing a plan, building a team, and fulfilling the plan with the help of their team. The purpose of the first speech is for the member to give a short overview of the plan for their project. The purpose of the second speech is for the member to share their experience completing their project.

OVERVIEW

The member has to form a team of three to four people and choose a project. Create a plan for their project and present the plan to the club in a 2- to 3-minute speech. Then the member has to work with your team to complete the project. Present a 5 to 7 minute speech about their experience. This speech may be humorous, informational, or any type of speech that appeals to the member.

PROJECT INCLUDES

Building a team, creating a project plan, delivering a 2- to 3-minute speech about the plan, Completing the plan with the team & delivering a 5 to 7 minute speech about the project experience

GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

KEY OBJECTIVES

Topic