PERSUASIVE INFLUENCE LEVEL 5 PROJECT 1/2

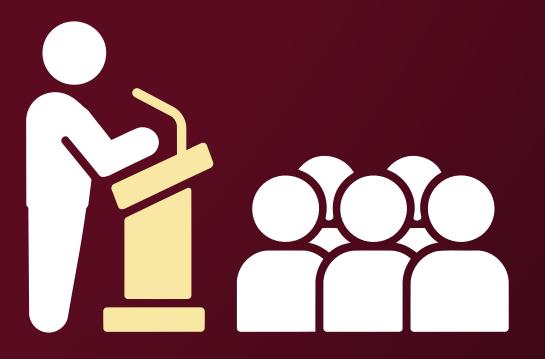
### HIGH PERFORMANCE LEADERSHIP

### **PURPOSE STATEMENT**

The purpose of this project is to apply your leadership and planning knowledge to develop a project plan, organize a guidance committee, and implement your plan with the help of a team.

### **OVERVIEW**

The member must choose a project to complete with a team of at least three other members. They must form a guidance committee and meet at least five times throughout the project. The member must deliver a 5- to 7-minute speech at a club meeting to present their plan and vision. The member must ask members of the team to complete a 360° evaluation of their leadership skills. After executing the plan, the member must deliver a second 5- to 7-minute speech to share their experience in developing and completing the project.



### **PROJECT INCLUDES**

Selecting, leading, and completing a project with a team; forming and meeting with a guidance committee at least five times; sharing the 360° Evaluation resource with members; and delivering two 5- to 7-minute speeches.

### **GENERAL OBJECTIVES**

Clarity, Vocal Variety, Eye Contact, Gestures, Audience awareness, Comfort level, Interest

### **KEY OBJECTIVES**

A DISTRICT 121 INITIATIVE | https://d121toastmasters.org/

### LESSONS LEARNED

### **PURPOSE STATEMENT**

The purpose of this project is for the member to learn about and apply the skills needed to run a lessons learned meeting during a project or after its completion. The purpose of this speech is for the member to share some aspect of their leadership experience and the impact of a lessons learned meeting.

### **OVERVIEW**

The member must select a project to complete with a team of at least three other members. The member must form a guidance committee and meet at least five times throughout the duration of the project. The member must deliver a 5 to 7 minute speech at a club meeting to introduce their plan and vision. The member must ask members of the team to complete a 360° evaluation of their leadership skills. After implementing the plan, the member must deliver a second 5 to 7 minute speech at a club meeting to share their experience developing and completing the plan.

### **PROJECT INCLUDES**

Selecting, leading, and completing a project with a team; sharing the 360° Evaluation with members; and delivering two 5 to 7 minute speeches.

### **GENERAL OBJECTIVES**

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

KEY OBJECTIVES
Topic

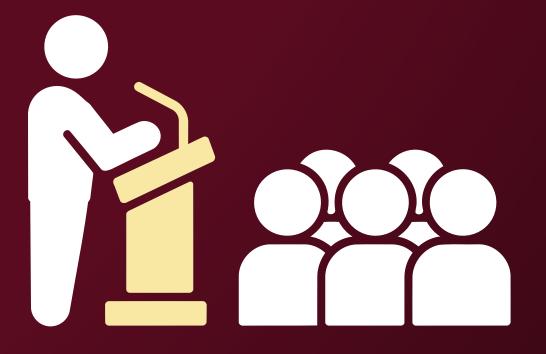
## MODERATE A PANEL DISCUSSION

### **PURPOSE STATEMENT**

The purpose of this project is to apply your skills as a public speaker and leader to facilitate a panel discussion.

### **OVERVIEW**

The member must plan and moderate a 20- to 40-minute panel discussion on any topic, organizing at least three panelists. Panelists do not receive Pathways credit. When possible, the member should volunteer as a panelist for another member's project.



### **PROJECT INCLUDES**

Planning and moderating a 20- to 40-minute panel discussion

### **GENERAL OBJECTIVES**

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

### **KEY OBJECTIVES**

Panel selection & Moderating

Electives (Choose any 1)

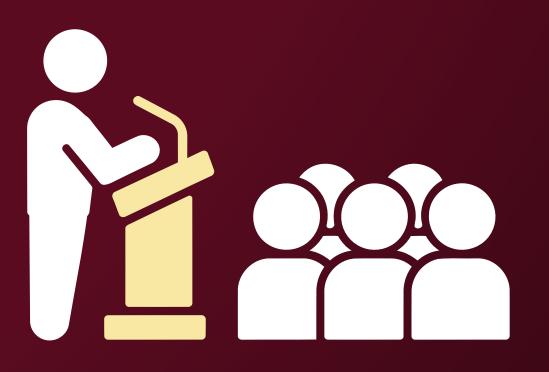
# ETHICAL LEADERSHIP

### **PURPOSE STATEMENT**

The purpose of this project is for the member to develop a clear understanding of their ethical framework and create an opportunity for others to hear about and discuss ethics in the member's organization or community.

### **OVERVIEW**

The member must define a personal ethical framework, which may require additional research. They must then organize and moderate a 20- to 40-minute panel discussion on ethics—within an organization or community—followed by a Q&A session. The panel must include at least three members, with one from outside Toastmasters.



### **PROJECT INCLUDES**

A 20 to 40 minute panel discussion with Question & Answer Session

### GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

### **KEY OBJECTIVES**

Moderating, Topic & Question-Answer session

### LEADING IN YOUR VOLUNTEER ORGANIZATION

### **PURPOSE STATEMENT**

The purpose of this project is for the member to apply the skills needed to successfully lead in a volunteer organization. The purpose of this speech is for the member to share some aspect of their experience serving as a leader in a volunteer organization

### **OVERVIEW**

The member must serve in a leadership role in Toastmasters or another volunteer organization for at least six months. While this project may be based on the member's employment, a volunteer organization is preferred. The member must ask members of the organization to complete a 360° evaluation of their leadership skills. They must also create a succession plan to support the transition after leaving the leadership role. After completing the six-month term, the member must deliver a 5 to 7 minute speech at a club meeting to reflect on their personal experience.

### **PROJECT INCLUDES**

Serving in a volunteer leadership role for a minimum of six months, conducting a 360° evaluation of your leadership skills, creating a succession plan, and delivering a 5 to 7 minute speech.

### **GENERAL OBJECTIVES**

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

### **KEY OBJECTIVES**

Topic

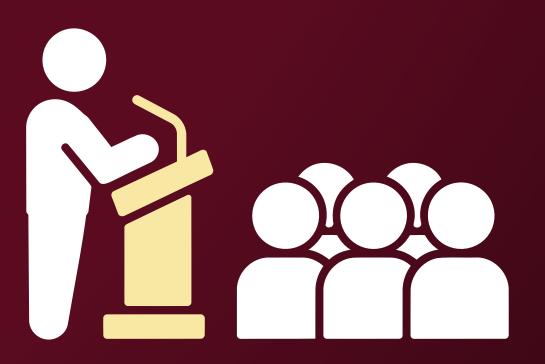
## PREPARE TO SPEAK PROFESSIONALLY

### **PURPOSE STATEMENT**

The purpose of this project is to practice developing and presenting a longer speech

### **OVERVIEW**

The member must write and present an 18 to 22 minute keynote-style speech, exemplifying the point of view or message they would convey as a professional-level speaker. They may use visual aids if they fit the speech and their style. The speech may be humorous, informational, or any style that appeals to the member and supports the content.



### **PROJECT INCLUDES**

An 18 to 22 minute keynote-style speech

### **GENERAL OBJECTIVES**

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

### **KEY OBJECTIVES**

**Speech Content** 



### **PURPOSE STATEMENT**

The purpose of this project is to reflect on your growth during the completion of an entire path

### **OVERVIEW**

At a club meeting, the member must present a 10- to 12-minute speech to share their experience completing their path. This is an opportunity to reflect on how far they have come, summarize the skills they have learned and developed, and celebrate their achievements. The speech can be humorous, informational, or any style that appeals to the member and supports the content.



### **PROJECT INCLUDES**

A 10- to 12-minute speech

### **GENERAL OBJECTIVES**

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

### **KEY OBJECTIVES**

Topic