

# DYNAMIC LEADERSHIP

## LEVEL 3 PROJECT 1/2

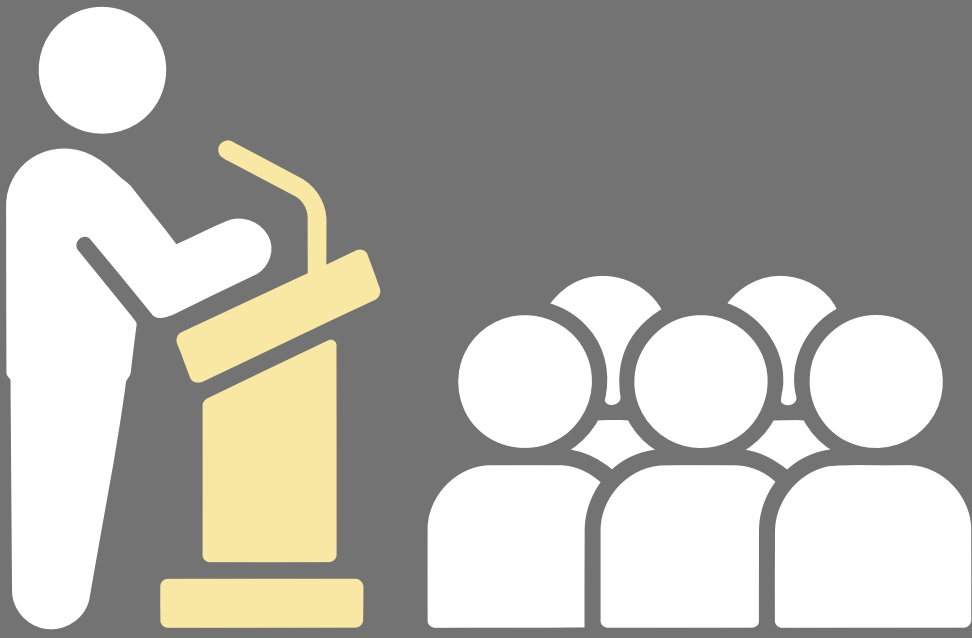
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### PURPOSE STATEMENT

The purpose of this project is for the member to learn about different types of negotiation and the strategies that can be used when negotiating. The purpose of this speech is for the member to share some aspect of a past or future negotiation in their life.

### OVERVIEW

The member must develop a 5- to 7-minute speech about a past or upcoming negotiation in their life. The negotiation must be one that the member has participated in or will participate in. The member may choose to reflect on the strategies they used or those that they believe would be the most beneficial in the future. The speech can be persuasive, humorous, informational, or crafted in any style that appeals to the member and supports the speech content.



### PROJECT INCLUDES

Analyzing a past or future negotiation in your life & delivering a 5- to 7-minute speech

### GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience awareness, Comfort level, Interest

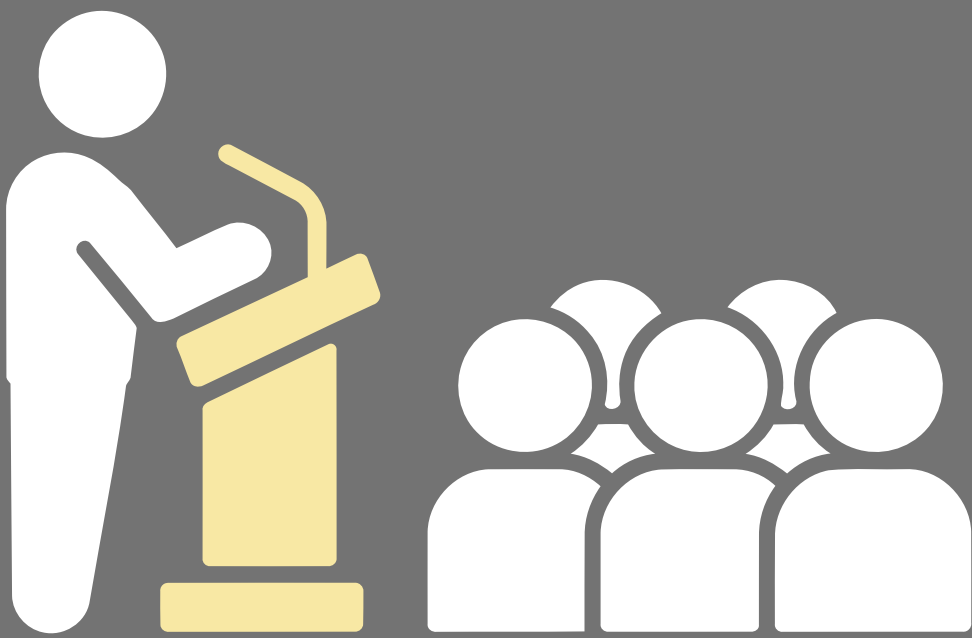
### KEY OBJECTIVES

Topic

# DELIVER SOCIAL SPEECHES

## PURPOSE STATEMENT

The purpose of this project is for the member to practice delivering social speeches in front of club members.



## PROJECT INCLUDES

A 3-4 minute speech

## OVERVIEW

The member must present a 3- to 4 minute, well-organized and well-delivered speech for a social occasion. The speech could be a toast, an acceptance speech, a speech to honor an individual (such as the presentation of an award, other recognition, or a eulogy), or a speech to honor an organization.

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

## KEY OBJECTIVES

Topic

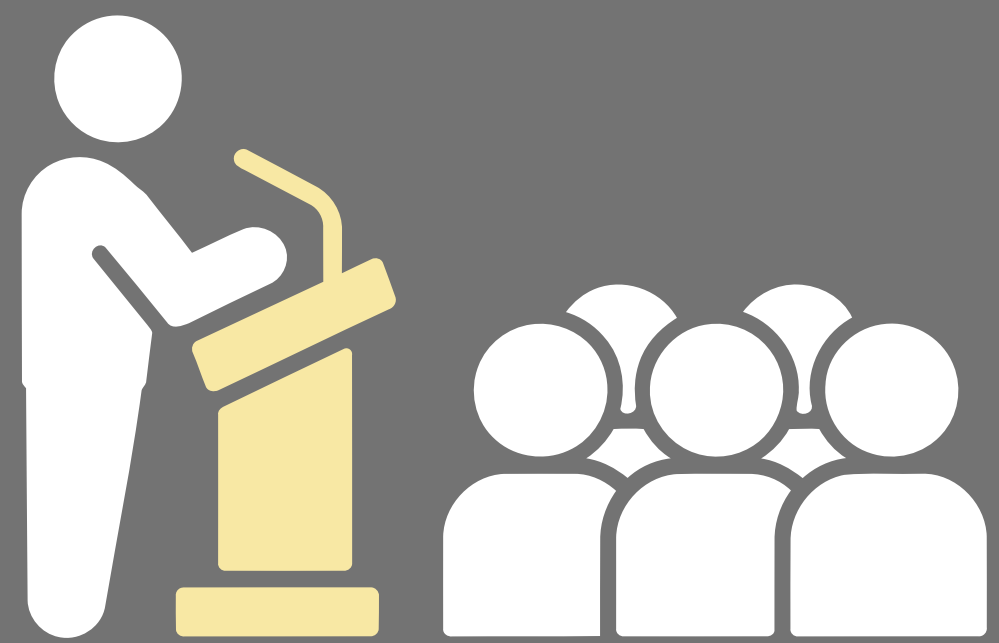
# USING PRESENTATION SOFTWARE

## PURPOSE STATEMENT

The purpose of this project is for the member to introduce or review basic presentation software strategies for creating and using slides to support or enhance a speech. The purpose of this speech is for the member to demonstrate their understanding of how to use presentation software, including the creation of slides and incorporating the technology into a speech.

## OVERVIEW

The member must select a speech topic that lends itself well to a visual presentation using technology. They should use the content of the project and their own research to develop the slides. The member must give a 5 to 7 minute speech using the slides they developed. The speech can be humorous, demonstrative, or informational, and it may include stories or anecdotes.



## PROJECT INCLUDES

A 5 to 7 minute speech along with developing slides

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

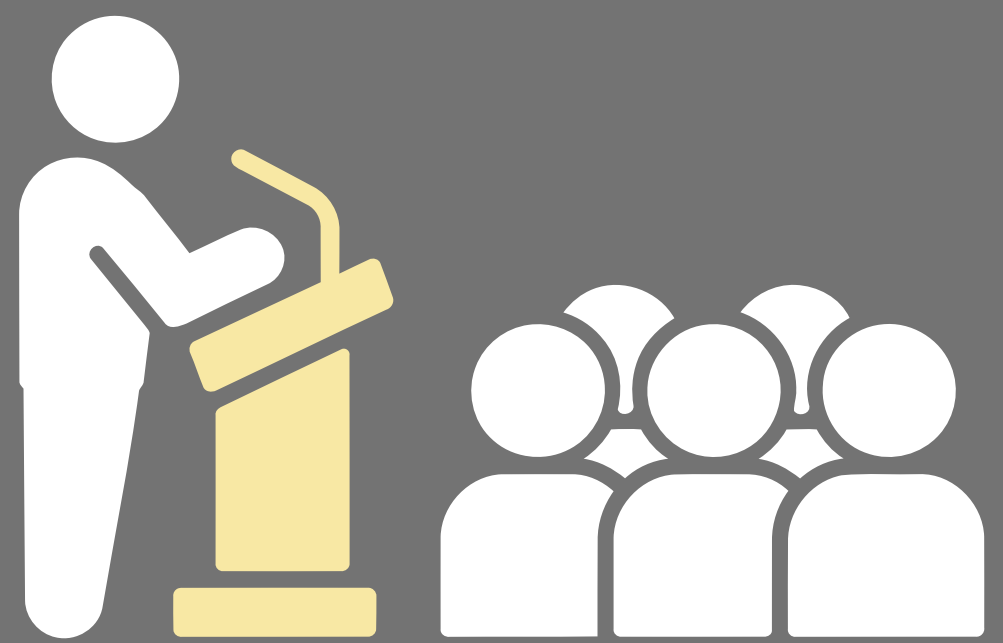
## KEY OBJECTIVES

Presentation Slide Design, Presentation Slide Effectiveness & Topic

# CONNECT WITH STORYTELLING

## PURPOSE STATEMENT

The purpose of this project is for the member to practice using a story within a speech or giving a speech that is a story



## PROJECT INCLUDES

A 5-7 minute speech

## OVERVIEW

The member must present a well-organized 5 to 7 minute speech that tells a story or includes a story. The member may use any type of story: personal, well-known fiction, or one of their own creation.

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

## KEY OBJECTIVES

Impact & Pace

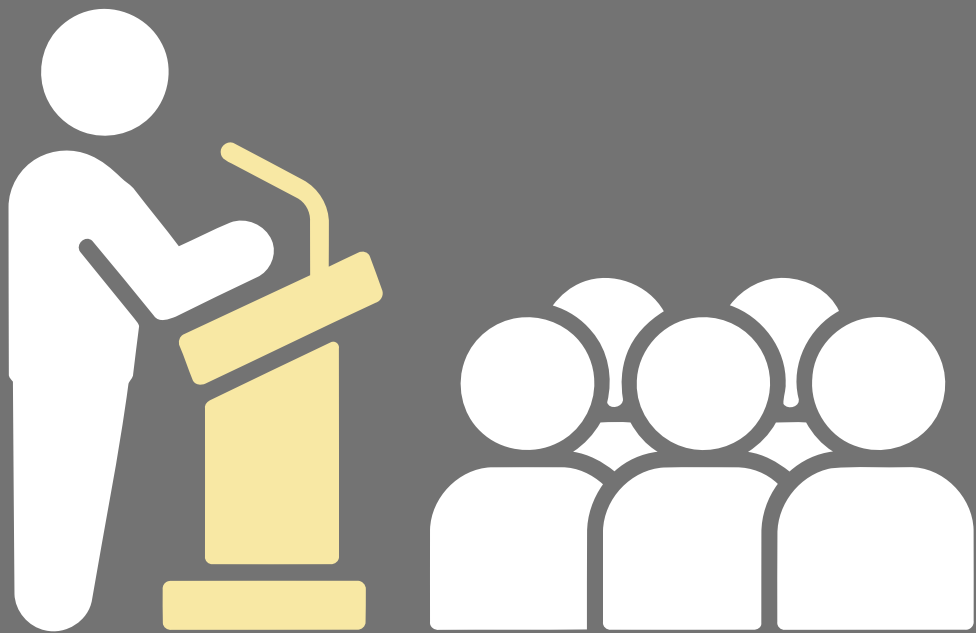
# MAKE CONNECTIONS THROUGH NETWORKING

## PURPOSE STATEMENT

The purpose of this project is for the member to develop and practice a personal strategy for building connections through networking. The purpose of this speech is for the member to share some aspect of their experience networking. The member will deliver a well-organized speech that includes a story or stories about their networking experience, the value of networking, or some other aspect of their experience networking.

## OVERVIEW

The member must prepare for and attend a networking event. After the event, the member must present a well-organized 5 to 7 minute speech to their club that includes a story or stories about the networking experience, the value of networking, or another aspect of their experience.



## PROJECT INCLUDES

Attending a networking event & delivering a 5- to 7-minute speech

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

## KEY OBJECTIVES

Topic

# FOCUS ON THE POSITIVE

## PURPOSE STATEMENT

The purpose of this project is for the member to practice being aware of their thoughts and feelings, as well as the impact of their responses on others. The purpose of this speech is for the member to share their experience of keeping a daily record of their moods and attitudes for a minimum of two weeks, noting when they feel positive or negative, their successes and efforts, and three things for which they are grateful.

## OVERVIEW

The member must keep a daily record of their moods and attitudes for a minimum of two weeks, noting positive and negative feelings, successes and efforts, and three things they are grateful for each day. They must evaluate any changes in their behavior or the behavior of those around them. At a club meeting, the member must share some aspect of their experience through either a 2- to 3-minute report or a 5 to 7 minute speech, focusing on how they reframed negative responses in a positive way. Sharing specific journal details is not required.

## PROJECT INCLUDES

Recording your daily moods and attitudes for a minimum of two weeks in a journal and delivering a 2- to 3-minute report or a 5 to 7 minute speech

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

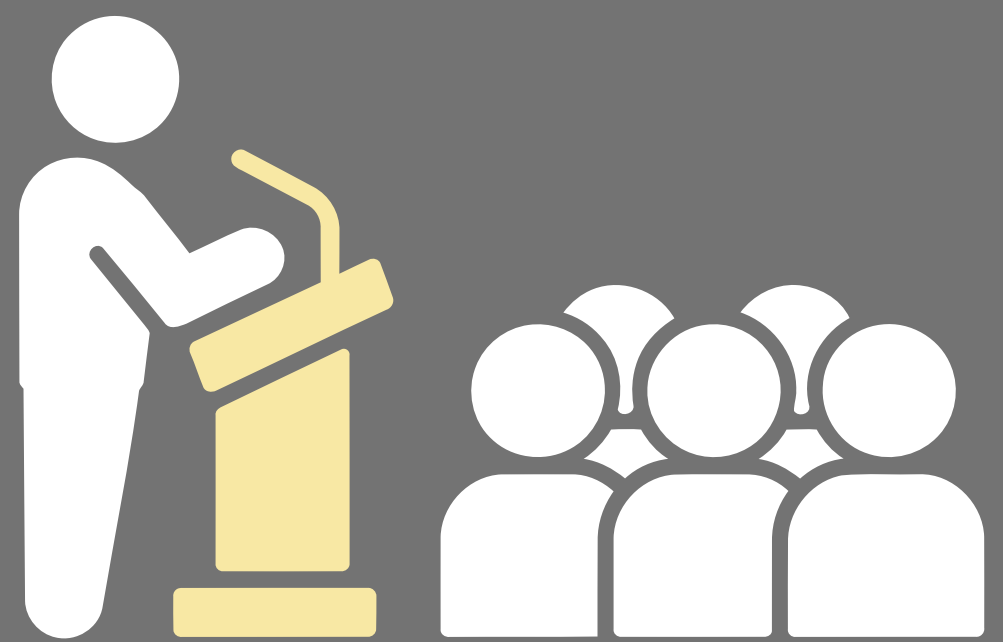
## KEY OBJECTIVES

**Topic**

# INSPIRE YOUR AUDIENCE

## PURPOSE STATEMENT

The purpose of this project is for the member to practice writing and delivering a speech that inspires others. The purpose of the speech is for the member to inspire the audience.



## PROJECT INCLUDES

A 5-7 minute speech

## OVERVIEW

The member must select a topic intended to inspire the audience and prepare a 5 to 7 minute speech for their club. The speech content should be engaging, and the speaker should be entertaining or moving. The member must be aware of the audience's response and adapt the speech as needed. If the member speaks "at" the audience rather than interacting with them, they do not fulfill the goal of the speech.

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

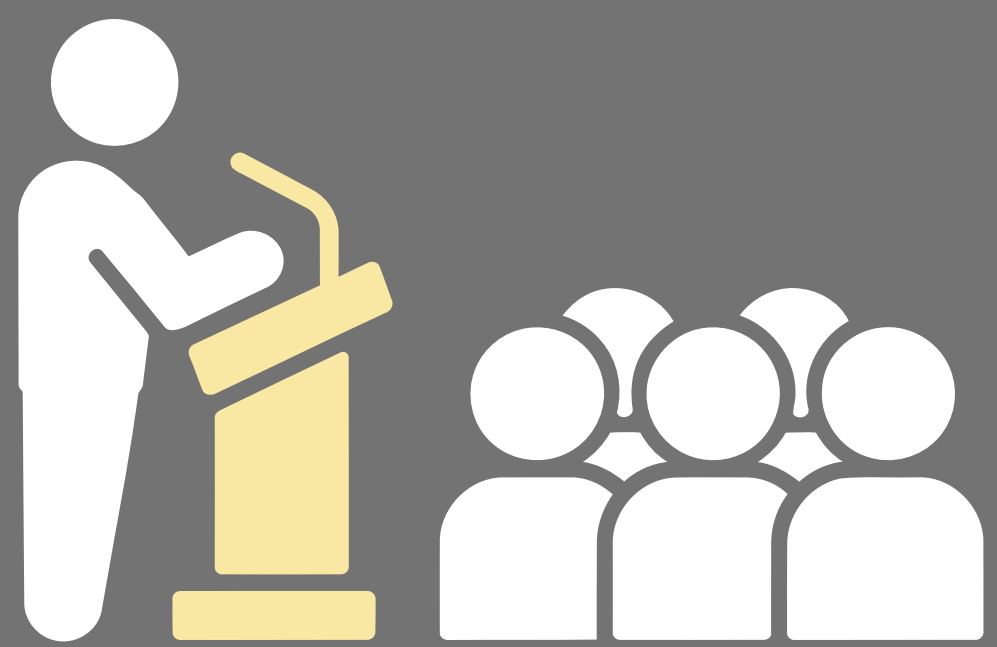
## KEY OBJECTIVES

Engagement and Topic

# PREPARE FOR AN INTERVIEW

## PURPOSE STATEMENT

The purpose of this project is for the member to practice the skills needed to present themselves well in an interview



## PROJECT INCLUDES

A 5 to 7 minute role-play presentation of an interview

## OVERVIEW

The member must determine which type of interview they would like to practice and design interview questions tailored to their skills, abilities, and any other content they want to focus on. They must select a club member—other than the evaluator—to act as the interviewer. In a 5 to 7 minute role-play presentation at a club meeting, the member will practice answering the interview questions to promote their skills, abilities, and experience.

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

## KEY OBJECTIVES

Poise & Spontaneity

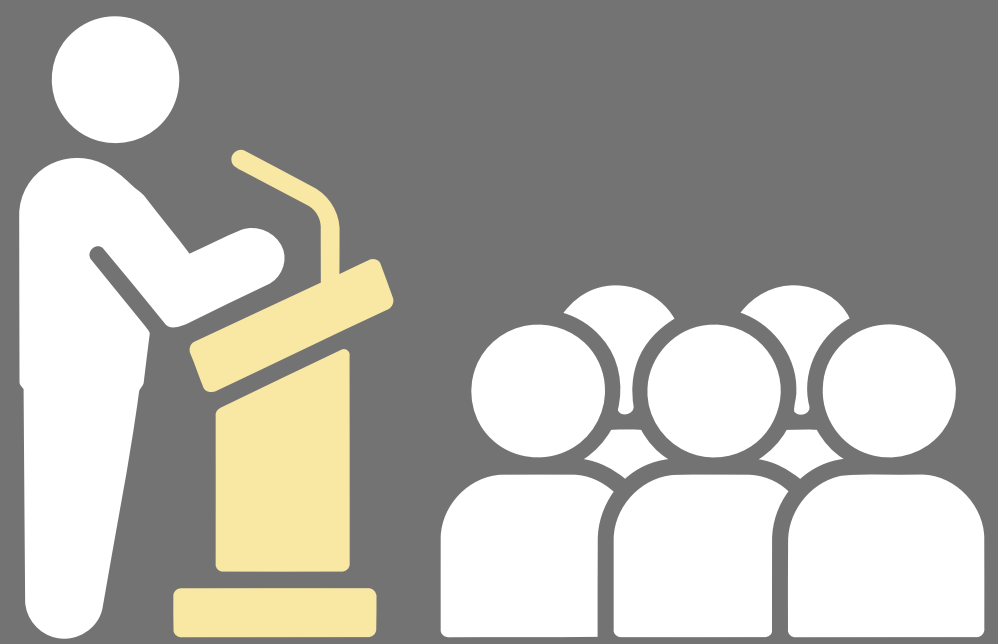
# UNDERSTANDING VOCAL VARIETY

## PURPOSE STATEMENT

The purpose of this project is for the member to practice using vocal variety to enhance a speech.

## OVERVIEW

The member will learn or review the importance of vocal variety and use the exercises in this project to improve their vocal variety skills. They must present a well-organized 5 to 7 minute speech on any topic, using their voice to communicate and enhance the speech. The speech may be humorous, informational, or any style the member chooses. The primary focus of the evaluation is the member's vocal variety, and the evaluator will complete a speech profile instead of a standard evaluation.



## PROJECT INCLUDES

A 5 to 7 minute speech

### GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

### KEY OBJECTIVES

Loudness or Volume, Pitch, Voice quality, Articulation, timing or rate, vocal variety

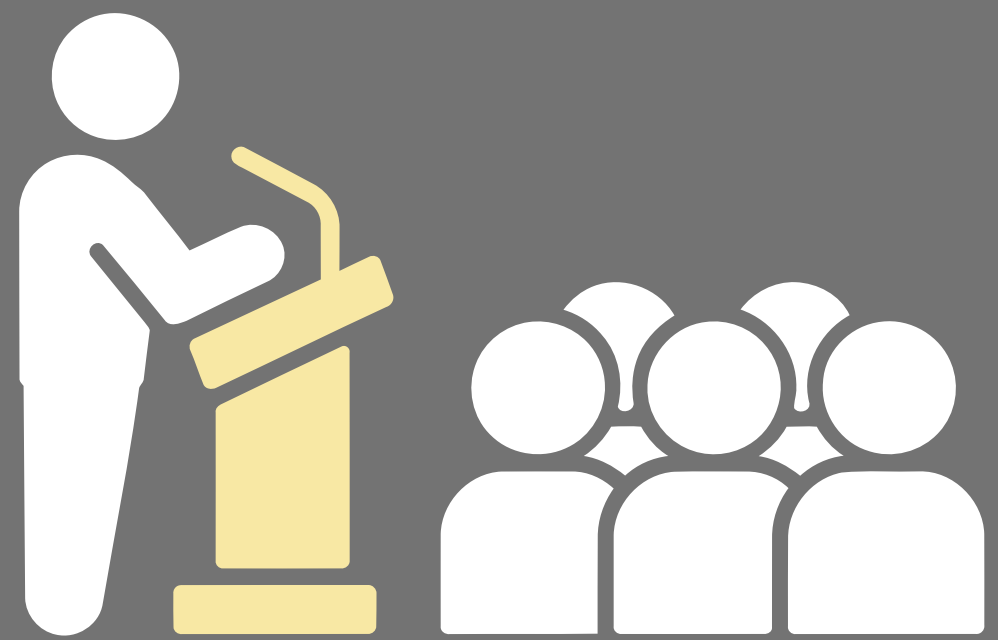
# EFFECTIVE BODY LANGUAGE

## PURPOSE STATEMENT

The purpose of this project is for the member to deliver a speech with awareness of intentional and unintentional body language, as well as to learn, practice, and refine how they use nonverbal communication when delivering a speech

## OVERVIEW

The member must present a well-organized, clearly focused, and well-delivered 5 to 7 minute speech on a topic that lends itself to expression through body movement and gestures. The speech may be humorous, informational, or any style the member chooses. The purpose of this project is for the member to deliver the speech while being aware of their intentional or unintentional body movements.



## PROJECT INCLUDES

A 5 to 7 minute speech

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

## KEY OBJECTIVES

Unintentional movement & purposeful movement

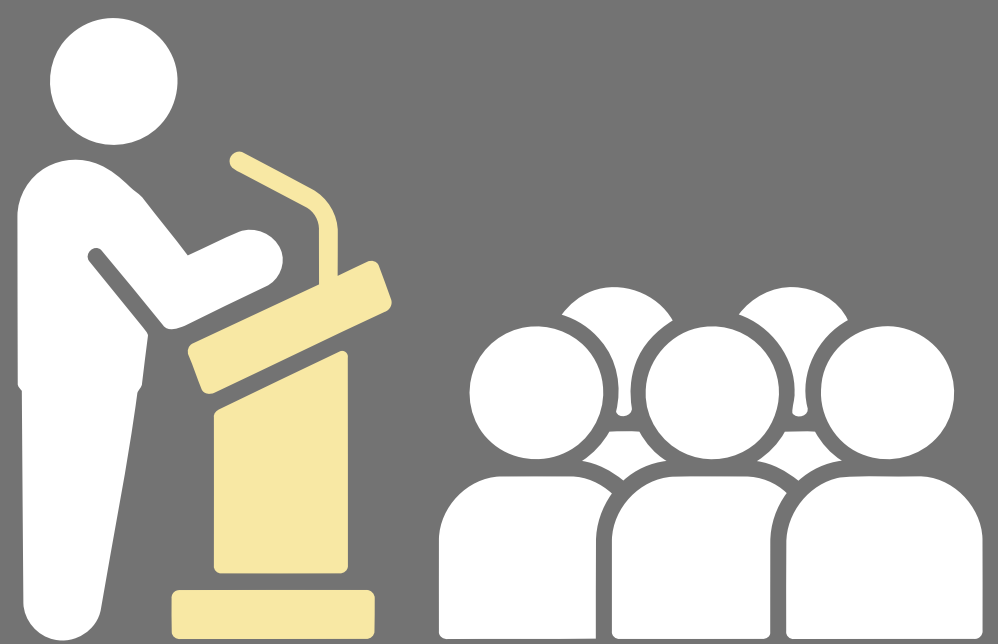
# ACTIVE LISTENING

## PURPOSE STATEMENT

The purpose of this project is for the member to demonstrate their ability to listen to what others say, while leading Tabletopics session.

## OVERVIEW

At a club meeting, the member must fulfill the role of Topicsmaster. As Topicsmaster, the member must comment on each speaker's Table Topics® speech to demonstrate active listening skills. After each impromptu speech, the member should make brief affirming statements to show they heard and understood the speaker. The goal is for the member to clearly display the use of active listening skills discussed in the project. Only the member completing the project is required to demonstrate active listening.



## PROJECT INCLUDES

Serving as Topicsmaster at a club meeting

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

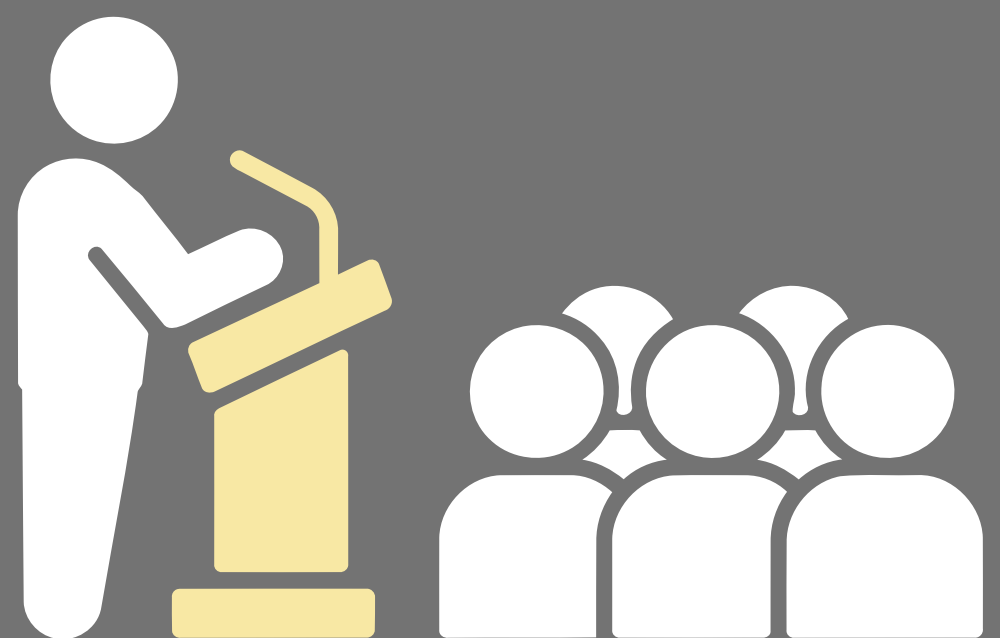
## KEY OBJECTIVES

**Active Listening & Engagement**

# RESEARCHING AND PRESENTING

## PURPOSE STATEMENT

The purpose of this project is for the member to learn or review basic research methods and present a well-organized, well researched speech on any topic.



## PROJECT INCLUDES

A 5 to 7 minute speech

## OVERVIEW

The member will present a well-organized, well-delivered speech about a new topic or a known topic on a deeper level. The speech may be humorous, informational, or any style the member chooses. The speech content and style should work well together.

### GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

### KEY OBJECTIVES

**Well-Researched**

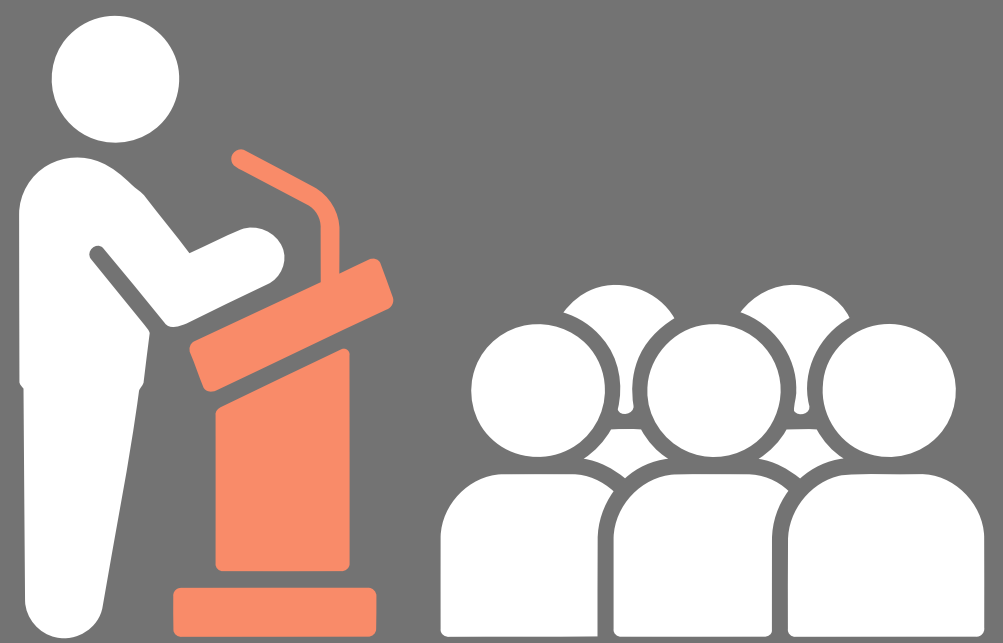
# KNOW YOUR SENSE OF HUMOR

## PURPOSE STATEMENT

The purpose of this project is for the member to begin developing a collection of humorous stories and to present a speech that includes humor.

## OVERVIEW

The member must give a 5 to 7 minute speech on a topic of their choosing. The speech should include at least one anecdote or story intended to entertain or add humor to the presentation.



## PROJECT INCLUDES

A 5-7 minute speech

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

## KEY OBJECTIVES

Humor

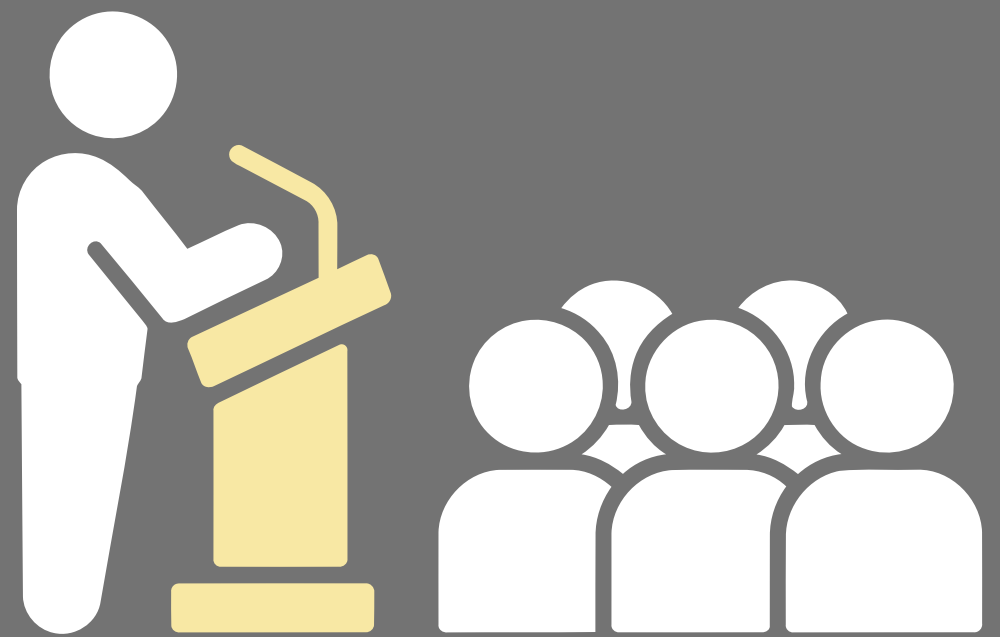
# CREATING EFFECTIVE VISUAL AIDS

## PURPOSE STATEMENT

The purpose of this project is for the member to practice selecting and using a variety of visual aids during a speech.

## OVERVIEW

The member must deliver a 5 to 7 minute presentation at a club meeting, choosing a speech topic that lends itself well to using visual aids. They must create at least one, but no more than three visual aids, to enhance their presentation. The use of the aid(s) should be seamless and enhance the content of the speech.



## PROJECT INCLUDES

A 5- to 7-minute speech  
having one to three visual aids

## GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye  
Contact, Gestures,  
Audience Awareness,  
Comfort Level, Interest

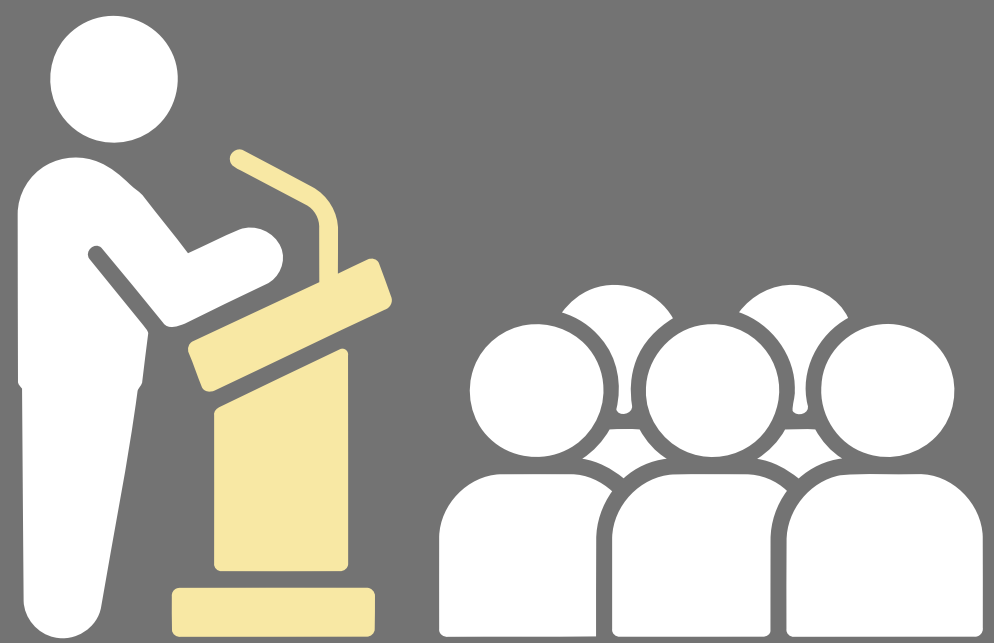
## KEY OBJECTIVES

Visual Aid & Topic

# USING DESCRIPTIVE LANGUAGE

## PURPOSE STATEMENT

The purpose of this project is for the member to practice writing a speech with an emphasis on adding language to increase interest and impact.



## PROJECT INCLUDES

A 5-7 minute speech

## OVERVIEW

The member must develop a 5 to 7 minute speech describing the topic in detail and present it at their club meeting. The speech should contain descriptive words and literary elements, such as plot and setting. The topic can be anything, but the speech should be engaging and interesting.

### GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

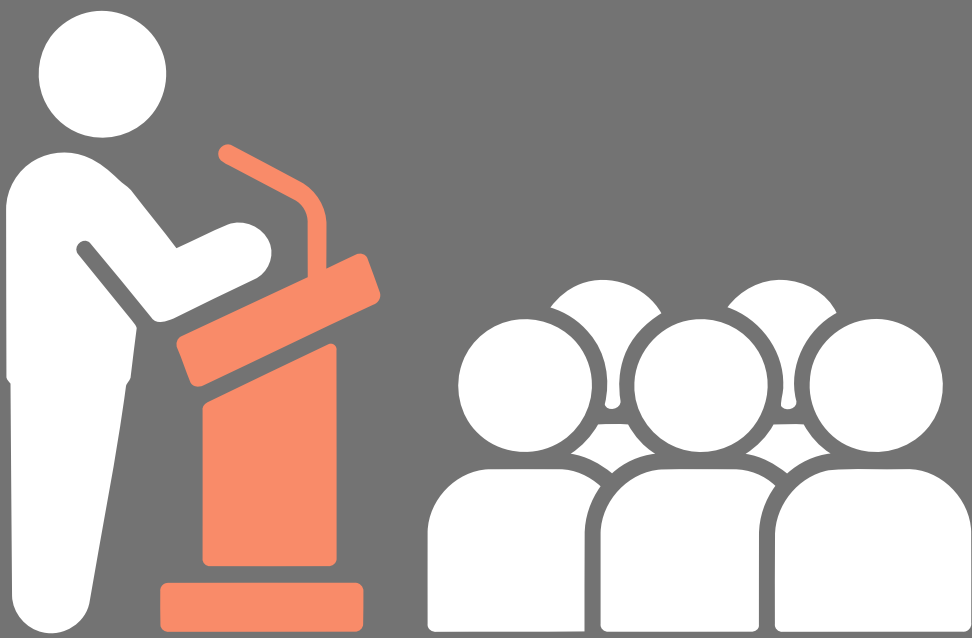
### KEY OBJECTIVES

Descriptive Language & Literary elements

# CONNECT WITH YOUR AUDIENCE

## PURPOSE STATEMENT

The purpose of this project is for the member to practice the skills needed to connect with an unfamiliar audience.



## PROJECT INCLUDES

A 5-7 minute speech

## OVERVIEW

The member must give a 5 to 7 minute speech on a topic that is new or unfamiliar to their club members. They must present the topic in an engaging way and monitor the audience’s reactions, adapting as needed to maintain interest.

### GENERAL OBJECTIVES

Clarity, Vocal Variety, Eye Contact, Gestures, Audience Awareness, Comfort Level, Interest

### KEY OBJECTIVES

Topic