

# **ISC - CORRECTNESS**

## **GRAMMAR, PRONUNCIATION, WORD SELECTION**

### **THINGS TO CONSIDER - DO'S**

- **Word Usage – Use words that would help the audience comprehend easily and create imagery for them. Focus on the correct usage of articles, prepositions, conjunctions, and interjections**

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- **Word Emphasis – Repetition of certain words and phrases in the script creates a greater impact**
- **Tense – Keep consistency in the tense used in the script other than in conversations**
- **Figurative Language – Make use of figurative language as appropriate such as metaphor, simile, hyperbole, oxymorons, etc.**

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- **Checks – Use MS Word, Grammarly, Spinbot, etc. to check the correctness of the script**
- **Practice – Concentrate on the pronunciation of words to ensure it is clear to the audience and the same can be achieved through practice**

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**THINGS TO AVOID - DON'TS**

- Grammatical errors in your script
  - Correcting yourself in case of mispronunciations; carry on with the speech
  - Using complicated words and anything that would create ambiguity in the minds of the audience
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