

EVALUATION - TECHNIQUE

SYMPATHETIC, SENSITIVE, MOTIVATIONAL

THINGS TO CONSIDER :

- **Evaluate the Speech – The evaluator should be focused on the speech to come up with commendations and recommendations and not the speaker**
- **Language Usage – The evaluator should personalize the language while explaining the areas the speaker excelled at and the areas of improvement. The evaluator can use the technique of what, why and how**
- **Motivation – The evaluator should provide constructive feedback that would motivate and inspire the speaker to deliver more speeches and establish the fact that everything they mention is just their opinion**
- **Empathy – The evaluator should be able to place themselves in the speaker’s shoes and analyze whether they would be happy with the feedback they are about to provide and whether it would benefit them.**
- **Genuine and Fair – The evaluator should be genuine and maintain fairness while appreciating the speaker as well as explaining the areas of improvement**

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- **Examples – The evaluator should be able to demonstrate the recommendations with the help of examples that would allow the speaker to understand how they can improve their speech further**
- **Voice and Body Language – The evaluator’s body language should be positive, and voice should have a sense of happiness and encouragement that would make the speaker feel appreciated and allow the speaker to accept the feedback while serving the purpose of getting the speaker back on stage again**
- **Closing – The evaluator should end their evaluation on a positive note after summarizing their evaluation**

THINGS TO AVOID

- **Avoid sarcasm in your evaluation**
- **Avoid evaluating based on what you want to hear, rather evaluate based on what the speaker wants to say**

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THINGS TO AVOID

- **Avoid speaking on behalf of the audience**
- **Avoid talking about unrelated topics**
- **Don't put down or criticize the speaker**

THINGS TO REMEMBER

- **Make sure your contest evaluation starts and ends on a positive note.**
 - **Use language that is constructive, not abrasive.**
 - **Smile and adopt a positive demeanour.**
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